



NANOTECHINSIGHT

BRIDGING THE NANO DIVIDE

10 - 14 MARCH, 2012 CAIRO, EGYPT

Exhibitors & Sponsors Packages



◆ Energy ◆ Water ◆ Cement, Steel & Construction ◆ Petroleum ◆ Nano Science ◆ Agriculture



The Nanotech Insight Conference

A novel meeting on the scientific, technological and social aspects of nanometre scale systems.

Cairo, Egypt

Exhibitors & Sponsors

A wide range of sponsorship opportunities is available to suit your needs at Nanotech Insight. These options offer you a unique and focused way to showcase your service, explore opportunities to reach your prospective customers and gain international exposure.

We have made some changes this year to better suit the needs of our exhibitors and sponsors through offering them increased exposure during the conference.

Better traffic flow as this year's floor plan distributes the traffic flow more evenly

More effective exhibitor package – the exhibition will be open unrestricted booths or walls to allow exhibitors more exposure to the visitors

More advertising opportunities - the increased open space allows our exhibitors the opportunity to display advertising banners more effectively (back walls)

Please review our sponsorship and exhibitor packages and contact us to take advantage of the excellent opportunities available and for your company including the below advantages:

1. Comprehensive marketing campaign highlighting your brand throughout our conference website, conference program and in the delegate bags.
2. Extensive networking opportunities with face-to-face contacts
3. Excellent opportunities to access and evaluate prospective partners and form strategic alliances.
4. Enhance your branding competitively throughout the conference, at coffee breaks, luncheons and cocktail receptions.
5. The perfect environment for discovering fresh next-generation talent to become key industry players.
6. Be recognized as an industry leader with a global presence.

It will be our pleasure to welcome you to Nanotech Insight conference 2011 and we look forward to working with you.

Sponsorship Packages

Platinum Sponsors Price: 15.000 Euro (only one (1) platinum package)

The Platinum Sponsorship entitles you to the following benefits:

- 6 Sq m booth in the exhibition area
- Five (5) complimentary conference registrations
- Advertising display/link on www.nanoinsight.sabrycorp.com until the end of the conference
- Recognition in the final program and during the scientific sessions
- One (1) color full-page advertisement in the conference guide / book of abstracts
- One (1) free insert in the conference bags
- Logo on all conference materials
- Five (5) complimentary gala dinner tickets
- 10 min speaking opportunity

Gold Sponsors Price: 10.000 Euro (only three (3) gold package)

The Gold Sponsorship entitles you to the following benefits:

- 6 Sq m booth in the exhibition area
- Three (3) complimentary conference registrations
- Advertising display/link on www.nanoinsight.sabrycorp.com until the end of the conference
- Recognition in the final program and during the scientific sessions
- One (1) color half-page advertisement in the final program
- One (1) free insert in the conference bags
- Logo on all conference materials
- Three (3) complimentary gala dinner tickets

Silver Sponsors Price: 6.000 Euro (only five (5) silver package)

The Silver Sponsorship entitles you to the following benefits:

- 6 Sq m booth in the exhibition area
- Two (2) complimentary conference registrations
- Advertising display/link on www.nanoinsight.sabrycorp.com until the end of the conference
- One insert in the conference bags
- Logo on all conference materials
- Two (2) complimentary gala dinner tickets

Sponsorship Packages

Welcome Reception Price: 10.000 Euro

This Sponsorship entitles you to the following benefits:

- Sponsor's logo on the back cover of the welcome reception program
- Verbal recognition during the official opening
- Sponsor's logo on the main exhibition posters
- Recognition in the final program
- Sponsor's logo on the Nanotech Insight website and at the press counter
- Opportunity to provide give-aways

Gala Dinner Price: 15.000 Euro

The Gala dinner is one of the highlights of Nanotech Insight and is a special black tie event to mark the end of the conference. All participants will be invited to take part in this spectacular and unforgettable evening including dinner and great entertainment at a unique venue in Cairo and can reserve their ticket when they register.

This Sponsorship entitles you to the following benefits:

- Sponsor's logo on the back cover of the welcome reception program
- Verbal recognition during the official opening
- Sponsor's logo on the main exhibition posters
- Recognition in the final program
- Sponsor's logo on the Nanotech Insight website and at the press counter
- Opportunity to provide give-aways

Germany

Kreuzstrasse 7a, 80331 München
Tel.: +49 89 23512 0621 Fax: +49 180 50029 0621

Egypt

4 Al-Sabbagh Str., 11757, El Korba, Cairo, Egypt
Tel: +20 2 2414 6493 Fax: +20 2 2415 0992

nanoinsight@sabrycorp.com
www.nanoinsight.net

Additional Sponsorship Opportunities

Conference Bags Price: 6.000 Euro

Every participant will receive a multi-purpose conference bag, which will include the final program and other items/documents, inserts, give-aways, etc. The bag can be chosen by the sponsor but needs to be approved by the conference organizers. Production costs must be borne by the sponsor in addition to the sponsorship fee.

This Sponsorship entitles you to the following benefits:

- Sponsor's name and logo on the bags
- Sponsor's logo on the Nanotech Insight website

Conference Coffee Breaks Price: 3.000 Euro / 1 coffee break, 5.000 Euro / 2 coffee breaks

The coffee break area provides an excellent setting for targeted branding by the sponsoring company/institution. Coffee breaks will take place in the exhibition area in both the morning and the afternoon to provide a break between sessions.

This Sponsorship entitles you to the following benefits:

- Sponsor's logo on the Nanotech Insight website
- Verbal recognition at the function
- Recognition in the final program
- 2 Banners at the gala venue
- 5 mln speaking opportunity

Advertisement

Bags Inserts

Rates for Inclusion:

- A4 Flyer 600 Euro
- B5 Flyer 500 Euro
- Full page 500 Euro
- Magazine/Booklet 1500 Euro
- Space reservation due by: January 20, 2012
- Advertisement due by: January 20, 2012
- The advertisements will be placed in the final conference bags at the discretion of the organizers.

Exhibitors

Exhibitor Package: 3.000 Euro

Each exhibitor space consists of the following:
6 Sq m space; One table with covering; 2 chairs

Exhibitor benefits include:

- One (1) conference registration
- Your company name & logo in printed conference materials
- Your company name, logo & live link on conference website
- Half page promo/marketing insert in delegate bags
- One (1) complimentary gala diner ticket

For internet access, Banners printing (Design provided by the exhibitor's company), electrical requirements, forklift service, generators/compressed air, or other services not provided under the Exhibitor package, please contact the conference organizers.

Additional costs listed below. Please indicate if you will require any of the following:

Material	Rate in Euro
Electrical Outlet	10 Euro
Extension Cord	10 Euro
Power Bar	10 Euro
Additional Table	30 Euro
Additional chairs	15 Euro
Banners	As per requirements

All exhibitor registrations must accompanied by a signed Exhibitor Contract.

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Exhibitor Contract

PRELIMINARY

All exhibitors must read and agree with the conditions below. This document will become a contract when signed by an authorized agent of the Exhibitor and returned to Sabrycorp Ltd.. Please read carefully to avoid misunderstandings, complete, sign and mail to:

MAILING ADDRESS

Sabrycorp Ltd. For Science and Development
4 El-Sabbagh St. Apt: 6, Korba, Heliopolis, Cairo, Egypt
Attention: Nadia Acherki

CONFERENCE DATES & VENUE

Conference dates: 10 - 14 Mar, 2012
Cairo Marriott Hotel & Omar Khayyam Casino, Saray El Gezira Street · Cairo, 11211 Egypt
Exhibit open date: 10 March 2012
Exhibit close date: 14 March, 2012

ACCEPTANCE AND ASSIGNMENT OF SPACE

This contract shall be deemed accepted by Sabrycorp Ltd. after receipt of the completed registration form, signed contract and appropriate payment for the Exhibitor's package. Space will be assigned, as selected by Exhibitor, on a first-come, first-served basis. Sabrycorp Ltd. will attempt to fulfill Exhibitor space requests, but shall hold the right to assign space at its discretion and its decision shall be final.

EXHIBIT FEES

3.000 Euro- One 6 Sq m space, comprised of one draped table, two chairs, 1 (one) conference registration, company name & logo in printed conference materials, company name and logo and live link to your company website from the conference website and one (1) complimentary gala dinner ticket.

CANCELLATION

This contract may be canceled by Exhibitor by giving written notice to Sabrycorp Ltd., subject to the following:
Cancellation made before January 31, 2012 will be refunded in full after the conference.
Cancellations made after February 1, 2012 will be subject to a 50% penalty. In no event will Exhibitor receive a credit from any revenue later generated by re-use of the reserved space. Exhibitor shall also forfeit all Exhibitor privileges and benefits.

SUPPLIED SERVICES

Exhibit rental services provided: one draped table, two chairs, heating/air-conditioning, existing room lighting, and cleaning services for the public-use areas of the exhibit floor.
Exhibit rental services not provided: installation of electrical power lines and individual exhibit outlets, internet access outlet, storage and placement of display equipment, decoration and related services, labour requirements to install, erect, drape or decorate exhibits or the exhibit area, and to move exhibit materials in and out of the exhibit premises or Hotel, cleaning of interior booth space, gas or water supply, pre & post exhibit storage, receiving, packaging and shipping, tables, skirting, draping and/or tablecloths.
Services not provided may be available separately through the conference venue, or other designated conference service providers, which will be provided to Exhibitors upon request.

USE OF SPACE

The products or services exhibited must duly represent the Exhibitor's company. No Exhibitor will be permitted to display outside the confines of the assigned space in the exhibition area. These limitations are intended to provide a clear view of all exhibits.

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RESTRICTIONS

Sabrycorp Ltd. reserves the right to restrict, reject, prohibit, or eject any exhibit, in whole or in part, which becomes objectionable due to noise, safety hazards, or other reasons. In any such event, no refunds will be issued.

EXHIBIT SITE AND TIME

Trade show will be held from 10 - 14 March, 2012 at Cairo Marriott Hotel & Omar Khayyam Casino, Saray El Gezira Street · Cairo, 11211 Egypt

The exhibit space will be set up in the Cairo Marriott Hotel & Omar Khayyam Casino. Exhibits will be open from 9:00 a.m. – 6.00 pm

MOVE-IN

Exhibit material cannot be received at the Cairo Marriott Hotel prior to the move-in date. Set-up hours begin on March 09 at 5:00 pm and installation must be completed no later than 10:00 p.m. Exhibitors will not be allowed to set up during show hours.

MOVE-OUT

Exhibitor take-down hours are on March 14, 4:00 p.m.

STORING OF EXHIBIT MATERIALS

Due to space constraints, Cairo Marriott Hotel is unable to store display material and/or show merchandise. At the conclusion of your set-up, all related equipment, crates, boxes, etc. must be removed from the premises and returned no sooner than the beginning of the take-down time.

INSURANCE

The Exhibitor acknowledges that Sabrycorp Ltd. and the Cairo Marriott Hotel do not maintain insurance covering Exhibitor's display materials and that it is the sole responsibility of the Exhibitor to obtain interruption of business and property damage insurance covering such losses by the Exhibitor. In addition, Exhibitor shall carry adequate insurance to protect itself against bodily injury and property damage claims.

LIABILITY

Exhibitor shall be fully responsible to pay for any and all losses, damages and claims arising out of injury or damage to Exhibitor's displays, equipment and other property brought upon the premises of the Cairo Marriott Hotel and shall indemnify and hold harmless the Cairo Marriott Hotel, its agents, servants and employees from any and all such losses, damages and claims.

COMPLETE AGREEMENT

This agreement, in addition to the Exhibitor Registration Form and any attachments, represents the complete agreement between parties relating to the subject matter herein Any modification or supplement hereto shall be in writing and signed by both parties.

PAYMENT

The completed application and payment should be directed to:

Bank drafts/Cheque made payable to "SabryKG"

Our Bank: Commerzbank Filiale Maximilianplatz, Maximilianplatz 19, 80333 Munich, Germany.

Account Number: 660886300

Swift Code: COBADEFF700

BLZ: 700 400 41

IBAN: DE82700400410660886300

Any bank charges and/or expenses incurred shall be borne by the sponsor/exhibitor

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Additional requirements:

Material	Rate in Euro	No. Required
Electrical Outlet	10 Euro	
Extension Cord	10 Euro	
Power Bar	10 Euro	
Additional Table	30 Euro	
Additional chairs	15 Euro	
Banners	As per requirements	

Company Name:	
Contact Name:	Contact Phone:
Contact Email:	Website:
Address	
City	
Postal Code	
Exhibitor Authorized Signature	

Signature:

Sabrycorp Ltd.

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Exhibitor/Sponsor

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